



Berlin, 23 March 2023

Press release

MagicManuals® wins two German Stevie® Awards in Gold

MagicManuals® was recognized today as a gold award winner in not one but two categories at the German Stevie® Awards 2023. In both the Apps - User Experience category and the Business Technology Solution - Emerging Technology category, MagicManuals® was able to convince the jury.

More than 400 entries were received for the German Stevie® Awards this year in categories such as "Company of the Year", "Manager of the Year" and "Best New Product of the Year".

MagicManuals® participated in the German Stevie® Awards for the first time in 2023. With Gold Awards in two categories, MagicManuals® receives another award for the solution launched in the German-speaking market in the fall of 2022. "We are thrilled to receive such a high-caliber award for our MagicManuals® from the jury with the two German Stevie® Awards in Gold. The awards are an incentive for us to continue supporting our customers with solutions that stand out for their excellent design and outstanding user experience. We would like to thank the entire MagicManuals® team for their great efforts!" says Arndt Rubart, founder and CEO of watchandbuild.com GmbH.

The winners of the Golden, Silver and Bronze Stevie® Awards were judged by over 50 executives. This year's honorees will be honored on October 13 in Rome at the "Gala Banquet of the 20th International Business Awards®".

"We are delighted to be able to honor great and, above all, innovative award winners again this year as part of the German Stevie® Awards," says Maggie Miller, President of the Stevie® Awards. "It is our pleasure to offer the award winners the opportunity to present themselves to a global international audience at the IBA awards ceremony

and to network with the IBA award winners. Congratulations to all the winners of this year's Gold, Silver and Bronze Stevie® Awards."

Public voting for the audience award, the People's Choice Stevie® Award for Favorite Companies, will also begin on March 24. Until April 14, 2023, the contenders may publicly solicit votes: from employees, customers, their social media community and followers, but also from the general public. The more active the community of candidates, the greater the chance of winning. MagicManuals® is nominated for the People's Choice Stevie® Award in the category **Company of the Year - Information Technology: Computers & Electronics, incl. Computer Software, Hardware and Services**. For all information on public voting, please visit

<https://stevieawards.com/gsa/peoples-choice-stevie-awards-favorite-companies>.

The German Stevie® Awards are the most diverse and cross-industry business award in German-speaking Europe and are being held for the ninth time. All European countries with German as an official language were invited to submit nominations. Thus, organizations from Germany, Austria, Switzerland, Liechtenstein, Luxembourg and Belgium were allowed to submit applications with their achievements in the more than 200 categories since July 2020.

For more information about the German Stevie Awards and the list of Stevie® Award winners, please visit: <https://stevieawards.com/gsa>.

About MagicManuals® and watchandbuild.com GmbH:

The founding team has many years of complementary experience and expertise: Arndt Rubart (55), CEO, in designing powerful customer service solutions, Heinrich Erkens (55), CFO, in cost and process optimization. The founders met in 2001 at a start-up for the digitization of passenger cars. Since then, they have helped shape start-ups and start-up companies in various capacities. For their innovative and intuitive solutions, watchandbuild.com GmbH has received both the "German Innovation Award" in gold, the "Red Dot Design Award" and the "German Design Award". Due to the innovative nature of its solutions, watchandbuild.com GmbH is funded under the program "INVEST - Grant for Venture Capital of the Federal

Ministry of Economics and Climate Protection" and has also received the "GründungsBONUS" from Investitionsbank Berlin.

About the Stevie® Awards

Stevie® Awards are presented as part of eight programs: The Asia-Pacific Stevie® Awards, The German Stevie® Awards, The American Business Awards®, The International Business Awards®, The Stevie® Awards for Women in Business, The Stevie® Awards for Great Employer the Stevie® Awards for Sales & Customer Service and the Middle East & North Africa Stevie Awards. The Stevie® Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Organizations of all types and sizes, as well as individuals from the business community, are recognized for their outstanding achievements in the workplace worldwide. For more information about the Stevie® Awards, visit www.StevieAwards.com.

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